

STOCKHOLM, 2 OCTOBER 2020

LEOVEGAS LAUNCHES BINGO

LeoVegas is now becoming even more entertaining with the launch of Bingo as new category.

"Today we have a broader and larger customer base than ever before, and it is growing strongly. To meet the growing demand for entertaining games we are now launching Bingo, a social, simple and fun game for people in all target groups," says Gustaf Hagman, Group CEO.



THE BINGO MARKET

The global bingo market is worth approximately EUR 2 bn, with only 23% of bingo currently being played online (according the H2 Gaming Capital). This means that the potential for digitalisation is great, and a lot of bingo will be shifting to the digital environment.

FOR FURTHER INFORMATION, PLEASE CONTACT:

Gustaf Hagman, Group CEO +46 (0) 8 410 367 66, gustaf.hagman@leovegasgroup.com

Philip Doftvik, Director of Investor Relations and Corporate Finance +46 73 512 07 20, philip.doftvik@leovegasgroup.com

LeoVegas vision and position is "King of Casino". The global LeoVegas Mobile Gaming Group offers casino, live casino, bingo and sports betting. The Parent Company LeoVegas AB (publ.) is domiciled in Sweden, and operations are based primarily in Malta. The company's shares are listed on Nasdaq Stockholm. www.leovegas.com.