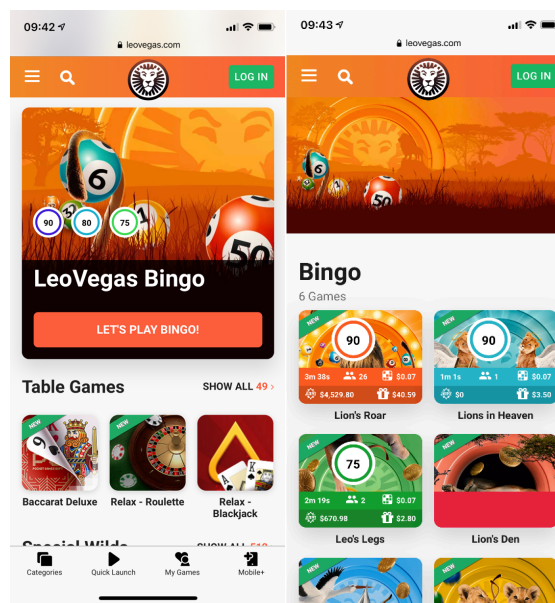


STOCKHOLM, 2 OCTOBER 2020

LEOVEGAS LAUNCHES BINGO

LeoVegas is now becoming even more entertaining with the launch of Bingo as new category.

“Today we have a broader and larger customer base than ever before, and it is growing strongly. To meet the growing demand for entertaining games we are now launching Bingo, a social, simple and fun game for people in all target groups,” says Gustaf Hagman, Group CEO.



THE BINGO MARKET

The global bingo market is worth approximately EUR 2 bn, with only 23% of bingo currently being played online (according the H2 Gaming Capital). This means that the potential for digitalisation is great, and a lot of bingo will be shifting to the digital environment.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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