



LEOVEGAS GROUP LAUNCHES LEOVEGAS.NL IN THE NETHERLANDS

LeoVegas Group has launched LeoVegas.nl in the Dutch market through LeoVegas Gaming PLC. The Group was granted a gaming license earlier this year by the Dutch regulatory authority KSA (Kansspelautoriteit), and the launch of LeoVegas.nl marks an important step in the Group's international growth strategy. Players in the Netherlands will be able to enjoy the greatest igaming experience on verticals such as casino, live casino, and sports betting.

LeoVegas Group is pleased to announce today that LeoVegas.nl has been launched in the strategically important Dutch market through LeoVegas Gaming PLC. The Group was recently granted a five-year gaming license for casino, live casino, and sports betting, allowing LeoVegas, "The King of Casino", to welcome Dutch players and gain market share as the Group's international growth journey continues.

LeoVegas.nl will offer an ever-growing portfolio of entertaining slot games, Dutch-speaking live casino croupiers, and competitive sports betting odds to ensure the greatest igaming experience for players in the Netherlands.

Commenting on the announcement, Gustaf Hagman, CEO of LeoVegas Group, said, *"The King of Casino is finally home in the orange kingdom! I am delighted that we are taking steps into the Dutch market. The combination of a well known brand, our platform, and cutting-edge content will make LeoVegas.nl a contender for the leader's jersey in the Dutch igaming market."*

During 2023, LeoVegas Group has been deepening its commitment to the European igaming market by launching sports betting and igaming brands in Denmark (expekt.dk), Germany (LeoVegas.de) and the UK (BetMGM.co.uk). The Group has also entered into strategic partnerships with top European football clubs such as Champions League finalists Inter and treble winners Manchester City F.C., as well as Newcastle United F.C. These partnerships are increasing brand awareness and visibility in connection to sports, and expanding the Group's reach with audiences worldwide, supporting the ambition to launch LeoVegas Group as a global provider of the greatest igaming experience for both casino and sports betting.

FOR FURTHER INFORMATION, PLEASE CONTACT

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ABOUT LEOVEGAS GROUP

LeoVegas Group is a leading international igaming company with a clear vision to create the world's greatest igaming experience. The Group offers online casino, live casino, and sports betting via 9 brands in 9 jurisdictions. The Group continues to grow rapidly, currently employing over 1,200 people in Europe, including at its headquarters in Stockholm and operations hub in Malta. As one of the most innovative companies in the industry, the Group also invests and develops other igaming companies through its investment arm, LeoVentures. In 2022, LeoVegas Group became a subsidiary of the global entertainment company MGM Resorts International (NYSE: MGM). For more information, visit www.leovegasgroup.com.

ATTACHMENTS

[LeoVegas Group launches LeoVegas.nl in the Netherlands](#)