

Press Release

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## LEOVEGAS GROUP CELEBRATES PARTNERS AND FINALISTS MANCHESTER CITY F.C AND FC INTERNAZIONALE MILANO

*Over the past year, LeoVegas Group has intensified its focus on sports betting by enhancing global brand visibility through strategic partnerships with legendary football clubs Manchester City F.C and FC Internazionale Milano. As an official partner to these two finalists, LeoVegas Group is happy to celebrate their remarkable achievements and extends best wishes to both teams.*

In September 2022, LeoVegas Group announced that it had signed strategic partnerships with top-tier football clubs Manchester City F.C and FC Internazionale Milano, becoming the Official Betting Partner in Europe and Canada, and the Regional Betting Partner in Europe and the Americas, respectively. By partnering with these clubs, LeoVegas Group customers enjoy enhanced access to exclusive content, closer ties to club events, and opportunities to participate in co-branded activities and competitions.

As the Group continues to enhance brand visibility and intensify its focus on sports betting through its brands LeoVegas, BetUK, and expekt, the latest achievements by the partner clubs will amplify the Group's visibility on the global stage. The Group recently launched one of its sports betting brands, expekt, in the Danish market as part of the continuing international expansion.

Gustaf Hagman, Group CEO of LeoVegas, said "We are absolutely thrilled to see our partners reach the final, and we wish them the best of luck! These extraordinary achievements reflect the determination and unparalleled skill that both Manchester City F.C and FC Internazionale Milano embody. At the same time, I am happy that our partnerships continue to boost LeoVegas Group's visibility in sports betting, and I am looking forward to an exciting match".

Partnerships with top-tier clubs ensures that the Group reaches global audiences, supporting the ambition to launch LeoVegas Group as a provider of the greatest gaming experience for both casino and sports betting.

**FOR FURTHER INFORMATION, PLEASE CONTACT**

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## ABOUT LEOVEGAS GROUP

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LeoVegas Group is a leading international igaming company with a clear vision to create the world's greatest igaming experience. The Group offers online casino, live casino, and sports betting via 9 brands in 9 jurisdictions. The Group continues to grow rapidly, currently employing over 1,200 people in Europe, including at its headquarters in Stockholm and operations hub in Malta. As one of the most innovative companies in the industry, the Group also invests and develops other igaming companies through its investment arm, LeoVentures. In 2022, LeoVegas Group became a subsidiary of the global entertainment company MGM Resorts International (NYSE: MGM). For more information, visit [www.leovegasgroup.com](http://www.leovegasgroup.com).

## IMAGE ATTACHMENTS

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[LeoVegasGroup Finalists 1080x1080](#)

## ATTACHMENTS

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[LeoVegas Group celebrates partners and finalists Manchester City F.C and FC Internazionale Milano](#)