

Stockholm, 10 February 2017

LeoVegas granted gaming licence for the Irish market

The mobile gaming company LeoVegas was today granted a gaming licence for Sport in the Irish market.

LeoVegas is already active in Ireland with its award-winning mobile casino, and with the addition of Sport the company can now offer a broader and more attractive mobile gaming experience. The launch is expected to take place in the first quarter of 2017 and will be handled by LeoVegas' current organisation and existing resources.

"LeoVegas continues to grow in regulated markets," comments Gustaf Hagman, Group CEO and LeoVegas co-founder. "The fact that we have in a short time been granted licences in two regulated markets shows that we are delivering in accordance with our expansion strategy. But it also shows that we have high capacity and quality in our organisation and in the work, we do. I am convinced that our market-leading sport product will contribute to strong growth in Ireland."

With this market clearance LeoVegas now has gaming licences in Malta, the UK, Denmark and Ireland.

The Irish online gaming market is worth an estimated GBP 880 million in 2016, according to H2 Gaming Capital.

The information in this release is such that LeoVegas AB (publ) is required to disclose in accordance with the EU Market Abuse Regulation. The information was submitted, by the agency of the contact persons below, for publication at 08:00 (CET) on 10th of February 2017.

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About the LeoVegas mobile gaming group

LeoVegas' vision is to create the ultimate mobile gaming experience and be number one in mobile casino. The business is distinguished by award-winning innovation and strong growth. LeoVegas' technical development is conducted in Sweden, while operations are based in Malta. The Swedish parent company LeoVegas AB (publ) invests in companies that offer gaming via mobile devices and desktop computers along with companies that develop related technologies. LeoVegas has attracted major international acclaim and has won numerous awards, including "Nordic Operator of the year", "Mobile Marketing Campaign of the year", and "Innovation in Mobile and Tablet of the Year" at the international EGR Awards. LeoVegas bases its development on "Mobile First" and is at the forefront of using state-of-the-art technology in the mobile gaming market. With a foundation in a great gaming experience, long-term customer relationships and establishment of a strong brand, the company has attracted a steadily growing customer base through innovative, effective and data-driven marketing. Since its start, the mobile gaming company LeoVegas has shown strong quarter-on-quarter growth. LeoVegas' shares are listed on Nasdaq First North Premier. Avanza Bank AB is the company's Certified Adviser. For more about LeoVegas, visit www.leovegasgroup.com or www.leovegas.com.