



BLUE GURU GAMES LAUNCHES ITS FIRST SLOT GAME AND AIMS FOR THE US

Blue Guru Games has launched its first game, The Nemean Lion. The game is available through several major operators and is the first in a growing portfolio of games. Blue Guru is also looking to penetrate the US market with game launches during the latter half of 2022.

Blue Guru Games became part of the LeoVegas Group's investment arm, LeoVentures, following a capital injection from the Group in 2021, and has since grown from concept to a 30-strong team. The independent game studio's first game, The Nemean Lion, is available through several major operators and is an important first step in Blue Guru's planned rollout of new games. Blue Guru will also be launching in the US market later this year, where the high demand for quality slot games is expected to continue.

Andrew Braithwaite, CEO of Blue Guru Games, said: *"It's really nice to be releasing our first game. This is an important milestone of course and there's so much more to come. We're particularly excited about the US which provides such an exciting opportunity. We're a great team having lots of fun making games, and we can't wait to get our ideas out and see them played!"*

Gustaf Hagman, CEO of LeoVegas Group, said *"Blue Guru Games' first game launch is a milestone. It is fantastic to see how quickly they have moved from concept to inception and a real testament to the strong commitment and entrepreneurship we have within the Group and our portfolio companies. We now have our eye firmly on the US market, where the thirst for high-quality games perfectly complements our aims and capabilities. I look forward to our continued development and growth!"*

LeoVegas Group's investment arm, LeoVentures, invests in entrepreneurial companies across industry verticals, adding strategic value to the Group. In addition to Blue Guru Games, LeoVentures has also invested in CasinoGrounds, Pixel.bet and BeyondPlay.

FOR FURTHER INFORMATION, PLEASE CONTACT

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ABOUT LEOVEGAS MOBILE GAMING GROUP

LeoVegas vision and position is "King of Casino". The global group LeoVegas Mobile Gaming Group offers games on Casino, Live Casino, Bingo and Sport. The parent company LeoVegas AB (publ.) is located in Sweden and its operations are mainly located in Malta. The company's shares are listed on Nasdaq Stockholm. www.leovegasgroup.com

ATTACHMENTS

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