



BETMGM UK PARTNERS WITH PREMIER LEAGUE CLUB WOLVERHAMPTON WANDERERS F.C.

LeoVegas Group is happy to announce a new multi-year partnership with Premier League club Wolverhampton Wanderers F.C., which will see the leading sports betting brand BetMGM becoming the club's Official European Betting Partner. The Group has been a partner of the club since the 2023/2024 season, successfully boosting international brand awareness and recognition of the Group's brands.

The new partnership will see BetMGM feature on Wolves' double row pitch-side LED advertising system, static branding sites, and media interview backdrops at Molineux Stadium and the Sir Jack Hayward Training Ground for the 2024/2025 and 2025/2026 seasons.

Russell Jones, GM Marketing & Commercial Growth at Wolverhampton Wanderers F.C. said *"We're delighted to announce this partnership with BetMGM UK, and thank them for their support as we head into the 24/25 Premier League season.*

"Their support is invaluable to the club as we look to expand our portfolio of commercial partners and we look forward to working with the BetMGM team over the next two seasons.

Sam Behar, UK Director BetMGM, said *"It's been almost a year since we started collaborating with Wolves, and we are very excited to continue this successful, awareness-boosting partnership for the next two years. Wolves are one of the most established clubs in the Premier League, and we can't wait to see them in the first game of the season against Arsenal in August!"*

About Wolverhampton Wanderers F.C.

Founded in 1877, Wolverhampton Wanderers (Wolves) is one of the oldest and most respected football teams in England and currently compete in the Premier League, which is the world's most watched league – available in 188 countries with a cumulative annual audience of 3.2 billion people.

In 1888, Wolves were one of the original 12 founders of the first ever professional football league, and just under 70 years later, in 1954, became pioneers of European football, introducing fans to floodlit matches against giants such as Spartak Moscow and Budapest Honvéd FC.

A 140-year history across all four divisions of English football has seen Wolves amass 17 major trophies, including 11 league titles, four FA Cups and two League Cups. In 2016, Wolves were acquired by Chinese consumer technology company Fosun International, and a return to the Premier League followed in 2018, followed by a top-eight finish in the Europa League and back-to-back seventh placed finishes at the top of English football.

FOR FURTHER INFORMATION, PLEASE CONTACT

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ABOUT LEOVEGAS GROUP

LeoVegas Group is a leading international igaming company with a clear vision to create the world's greatest igaming experience. The Group offers online casino, live casino, and sports betting via 9 brands in 10 jurisdictions. The Group continues to grow rapidly, currently employing over 1,400 people in Europe, including at its headquarters in Stockholm and operations hub in Malta. As one of the most innovative companies in the industry, the Group also invests and develops other igaming companies through its investment arm, LeoVentures. In 2022, LeoVegas Group became a subsidiary of the global entertainment company MGM Resorts International (NYSE: MGM). For more information, visit www.leovegasgroup.com.

IMAGE ATTACHMENTS

[Wolverhampton Wanderers BetMGM](#)

ATTACHMENTS

[BetMGM UK partners with Premier League club Wolverhampton Wanderers F.C.](#)