

LeoVegas Core Values

Mobile

At LeoVegas we do things Mobile-First - it is in our DNA. We profoundly believe that mobile and touch is changing the world and that LeoVegas is to be at the forefront of this revolution. LeoVegas is dedicated to delivering the greatest gaming experience - to be number 1 in mobile gaming.

Innovative

LeoVegas is leading the way into the mobile future. We will always strive to deliver a gaming experience, which takes the customer to a totally new WOW-factor level! At the heart of LeoVegas is an innovation lead - not only in our product and technology but also in marketing and all operations.

Professional

We will lead the way with the highest standard of professionalism and quality, in everything we do. This is from handling customer information to all of our operations, marketing, technological development, people and regulations.

A key part to our professionalism is the respect shown towards co-workers, partners and particularly, our customers. We are to provide the joy of gaming in a responsible manner.

We are a growing company with extraordinary people. We have an entrepreneurial culture at our core that is not distracted by internal positions or processes. At LeoVegas, we are agile whilst being able to change and adapt but above all, we are able to execute. To put this simply - we make it happen!

Fun & Friendly

LeoVegas completely embodies the concept of a strong and friendly lion - with the power of a mighty roar!

Our apps are user-friendly and so shall all our services. We are friendly and respectful towards each other, both within the company and with our customers. LeoVegas now has the power to make dreams come true, whether its life changing wins for our customers or achieving personal goals that others deemed not possible.

We are an entertainment company - we believe in fun. Mobile devices are now driving the entertainment industry to simply make gaming more fun!

One LeoVegas

There is only one LeoVegas. We have fun working together to break new ground, whilst helping one another to develop and discover new things. We are all part of the momentum that is the one LeoVegas Mobile Gaming Group - together we win!

